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ABOUT EV ROADMAP 6

The “EV Roadmap” workshop series brings together Oregon’s early adopters and international experts to inform transportation electrification efforts across the nation. The EV Roadmap series of workshops has established itself as the Pacific Northwest’s premier gathering about electric vehicles and electric vehicle charging.

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Tuesday, July 30

8:00-9:00am  REGISTRATION

9:00-9:15am  CONFERENCE OPENING
  George Beard | Alliance Manager, Portland State University
  Carol Dillin | Vice President, Portland General Electric

9:15-10:15am KEYNOTE
  John Voelcker | Editor, Green Car Reports

10:15-10:30am  NETWORKING BREAK

10:30-11:30am LIVE FOCUS GROUP: EV DRIVERS TALK BACK
  Adam Davis | Partner, Davis, Hibbitts & Midghall

11:30-12:30pm  LUNCH AND NETWORKING

12:30-1:45pm  WESTERN LEADERSHIP AND THE ELECTRIC HIGHWAY
  Moderator: Emmaline Pohnl | Program Manager, Drive Oregon
  Jeff Doyle | Director of Public/Private Partnerships, Washington Department of Transportation
  Ashley Horvat | State of Oregon Chief EV Officer, Oregon Department of Transportation
  Christine Kehoe | Executive Director, PEV Collaborative

1:45-3:00pm  ELECTRO-MOBILITY
  Moderator: George Beard | Alliance Manager, Portland State University
  Max Sato | Sales & Marketing Coordinator, Car2Go
  Beth Wheeler | Director of Business Rental Sales, Enterprise Holdings
  Ben Holland | Director of Deployment Policy & Strategy, Electrification Coalition

3:00-3:30pm  NETWORKING BREAK

3:30-5:00pm  WORKPLACE CHARGING PANEL
  Moderator: Stan Sittser | Transportation Electrification Project Manager, Portland General Electric
  Sarah Oleksak | Workplace Charging Coordinator, U.S. Department of Energy
  Jeannie Lam | EV Business Development Manager, Nissan North America
  Rick Wallace | Senior Policy Analyst, Oregon Department of Energy
  Rick Durst | Transportation Electrification Project Manager, Portland General Electric
  Dr. Jasna Tomic | Research Director, CALSTART

5:00-7:30pm  EVENING RECEPTION

Wednesday, July 31

8:00-9:03am OPENING KEYNOTE
  Lynn Peterson | Secretary of Transportation, Washington State Department of Transportation

8:30-9:00am KEYNOTE
  Phil Ditzler | Oregon Division Administrator, Federal Highway Administration

9:00-9:15am  NETWORKING BREAK

9:15-10:15am  CONCURRENT SESSIONS
  SELLING MORE ELECTRIC VEHICLES
    Moderator: Jeff Allen | Executive Director, Drive Oregon
    Tom Saxton | Chief Science Officer, Plug In America
    Richard Rosen | President, ROSEN Convergence Marketing
    Troy Jones | Senior Regional Sales Manager, Tesla Motors
    Elaina Medina | Corporate Communications Specialist, Portland General Electric
  NOT ALL DRIVERS NEED FOUR WHEELS
    Moderator: John MacArthur | Research Associate, Oregon Transportation Research & Education Consortium, Portland State University
    Mark Frohnmayer | President, Arcimoto; Member, Oregon Transportation Commission
    Bob Vander Woude | President, Conscious Commuter
    Greg Lemhouse | Director of Global Fleet Development, Brammo

10:15-11:15am  CONCURRENT SESSIONS
  EVOLVING TECHNOLOGY: LESSONS LEARNED
    Moderator: Jeff Allen | Executive Director, Drive Oregon
    Lee Stognier | Chair, IEEE Transportation Electrification Initiative
    Tom Garetson | Vice President, Projects, ECOTality
    Eric Park | Creative Director, Ziba Design
  ROAD USER FEES
    Moderator: Charlie Alcock | Director of Business Development, Portland General Electric
    James Whitty | Office of Innovative Partnerships and Alternative Funding Manager, Oregon Department of Transportation
    Tobias Read | Oregon State Representative
    Bruce Starr | Oregon State Senator

11:15-11:30am  NETWORKING BREAK

11:30-12:30pm  IMPROVING PAYMENT NETWORKS
    Moderator: John MacArthur | Research Associate, Oregon Transportation Research & Education Consortium, Portland State University
    Jordan Ramer | Chief Executive Officer, EV Connect
    Jason Wolf | Chief Executive Officer, CollaboratEV
    Dexter Turner | Chief Executive Officer, OpConnect

12:30-12:45pm  CLOSING REMARKS
  George Beard | Alliance Manager, Portland State University

12:45pm LUNCH AND NETWORKING

1:00-5:00pm  OPTIONAL EV TOURS (additional cost)
  Portland EV Ecosystem by e-bicycle - OR - Tesla Tour of the Columbia River Gorge or Oregon Wine Country