Alex Keros
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General Motors Urban Mobility and Maven
MAVEN CITY
Round-Trip Car Sharing
NUMBER OF CITIES
14 and counting
AVERAGE TRIPS
~14 Hours
~80 Miles
FAVORITE CARS
Chevrolet Volt
Chevrolet Tahoe

MAVEN HOME
Exclusive closed-community car-sharing
AVAILABLE IN
Residences in DC, San Francisco + growing.
(Multiple non-exclusive properties as well)
AVAILABLE TO
> 8,000 Residents and counting

MAVEN GIG
Solutions for the Gig Economy – Ridesharing, Delivery Services.
Short-term rental includes vehicle, maintenance, insurance.
AVAILABLE IN
11 Cities
MILES DRIVEN
143 Million
Electrifying shared-use offers unique consumer experiences and advances multiple energy and environmental goals.

Leveraging OnStar, Maven makes shared-used experience seamless with all the benefits of ownership.

- Apple CarPlay, Android Auto, built-in Wi-Fi /w/unlimited 4G LTE data, OnStar SiriusXM Radio
### Utilization:

These data track ride-sharing vehicles in San Francisco, Los Angeles San Diego (roll-out began in early/mid-Feb deployment). Most drivers had experience with Maven’s short-term rental programs, but no previous experience with EVs.

### Charging:

Maven is building parallel models to support EV infrastructure commercialization for shared-used deployments. Ride-sharing drivers typically do not have charging at home, so they must leverage public charging; therefore, access to EVgo’s public DC fast-charging network is included in the weekly rental price.

### Early Impact:

Program designed, in part, to help new drivers and new riders get exposure to EVs. Building confidence through training, exposure, and the infrastructure network is critical towards long-term success.

### GIG / BOLT EV MILEAGE

<table>
<thead>
<tr>
<th>Total Miles Driven</th>
<th>Average Miles Per Day, Per Car</th>
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<tbody>
<tr>
<td>600,000+</td>
<td>&gt;125</td>
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</tbody>
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10% > 238 MILES IN A DAY (Battery Capacity)

INSTANCES >400 MILES IN A DAY 24

### GIG / BOLT EV CHARGING

<table>
<thead>
<tr>
<th>Total DCFC Events</th>
<th>Total kWh</th>
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<tbody>
<tr>
<td>~6,000</td>
<td>~250,000</td>
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### GIG / BOLT EV RIDERS

~60,000

Since Early Feb
MAVEN Establishing Innovative Collaborations Around Bolt EV

Charging:
Maven working with Infrastructure Service Providers to support the business model for public charging. Early indications show positive influence on network health and on the business case.

Utilities:
Maven working closely with a number of electric utilities to propose and demonstrate new shared-use models, such as grid-integrated DC Fast Chargers, rate-design considerations, and education/outreach efforts.

Cities:
Maven in routine discussions with a variety of innovative, public-private partnerships to consider sustainable transportation solutions. Opportunities range from transit-oriented, multi-modal hubs to infrastructure deployment to fleet services.