Midwest EVOLVE
Midwest Electric Vehicle Opportunities: Learning, eVents, Experience

Project Recipient:
American Lung Association of the Upper Midwest

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Executive Summary

The objective of the project is to promote and demonstrate plug-in electric vehicle (PEV) use by establishing local showcases that provide a hands-on experience to test drive a variety of locally available PEVs to determine the best vehicle and charging options for the consumer’s personal or fleet needs. Showcases will provide consumers in-depth education in a variety of conveniently located, brand-neutral settings.

Project Period:
10/1/2016 – 9/30/2019
Partners

Key Clean Cities Coalition Partners:
• Chicago Area Clean Cities
• Clean Fuels Ohio
• Earth Day Coalition
• Greater Lansing Area Clean Cities
• North Dakota Clean Cities
• South Shore Clean Cities
• Twin Cities Clean Cities Coalition
• Wisconsin Clean Cities
• Argonne National Laboratory
• Make Ideas Reality
• PlugInConnect
Key Stakeholders – 50+

Workplace Charging Locations
• Anderson Corporation
• Aveda
• Book Factory
• Cincinnati Zoo
• City of Cincinnati
• City of Cleveland, Office of Sustainability
• Grove City
• Health Partners
• IBEW/NECA Technical Institute
• Rife Autobody
• Tennant

Utilities
• ComEd
• Great River Energy
• First Energy
• Madison Gas and Electric Company
• Xcel Energy

OEMs and Dealerships
• Nissan
• Germain Nissan
• Mike Bass Ford
• McCluskey Chevy
• Perillo BMW
Key Stakeholders - Continued

Additional Partners
• Carbon Day
• Clipper Creek
• ChargePoint
• NRG EVgo
• Element Financial Corporation
• E-RIVE
• Great Lakes Renewable Energy Association
• Lake Michigan Clean Cities Consortium
• Minnesota Plug-in Electric Vehicle Owners Circle
• Drive Electric Minnesota

• Fresh Energy
• Minnesota Pollution Control Agency
• Jo Miller & Associates
• Electric Auto Association of Northwest Ohio
• Green Energy Ohio
• Ohio EV Solutions
• Upgrade Athens County
• Marshall Auto Body
Events & Driving Opportunities

25 Large Showcases:
- 2017 Ohio Earthfest
- 2017 Taste of Chicago
- 2017 Milwaukee Summerfest
- 2017 National Drive Electric Week
- 2018 Twin Cities Auto Show
- 2018 Chicago Auto Show
- 2018 North American International Auto Show

53 Smaller Showcases

16 EV Dealership Training Events

52 Workplace Charging Events + 34 Extended Test Drives

39 EV Forum Events/Meetings
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