Are We There Yet? Progress Towards Electric Vehicle Readiness

Stacy Noblet, Principal
Roadmap 11
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What does it mean to be EV Ready?

The development, implementation, and execution of policies that proactively support cost-effective and equitable electric vehicle adoption and charging infrastructure deployment.
Benefits of EV Readiness Planning

The Obvious

“Friendlier” policies
Stakeholder engagement, partnerships
More coordinated effort
Increased EV awareness

The Not So Obvious

Signals a proactive stance, leadership
Gives local government agencies a seat at the table
Why aren’t more communities EV Ready?

- Misplaced focus on “Best Practices” vs. “Best Strategies”
- Weak or nonexistent enforcement policies
- Competing planning priorities
- Attempting to align a long-term plan with a rapidly changing market
- Uncertain role of local government in charging infrastructure development
Thank You!

Stacy Noblet, ICF
stacy.noblet@icf.com
202-862-1147