The Tune In & Tune Up Program in the San Joaquin Valley
What does Valley CAN do?
Our network of community groups efficiently channels solutions to those most impacted by poor air quality.
Our target

High-emitting light-duty vehicles are a prime target for cost-effective emissions reductions

5% of the dirtiest cars create 50% of all light-duty transportations emissions
Our hook

Older, dirty cars are an economic drain on low-income drivers.
Smog failure

The inevitable crisis point
Our solution

bi-monthly events
4% of SJV households have attended a Tune In & Tune Up event

85% of all customers live within a CalEnviroscreen 3.0-designated disadvantaged community ZIP code

9% of all visits were concentrated within 15 census tracts with an average CalEnviroscreen score of 86, as compared to the SJV average of 72

Source: UCLA Luskin Center for Innovation, Can Smog Repairs Create Social Justice? The Tune In & Tune Up Smog Repair Program in the San Joaquin Valley, 2018
We’ve adapted our platform to deliver used ZEVs to DACs
Outcomes
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Events
Outcomes

Events
18-22 events annually
Outcomes

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Average 10,000 annual customers
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Smog Repairs
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Projected rate of 1,000 cars replaced, with $10MM spent, in FY 2018-19
Can Smog Repairs Create Social Justice?
The Tune In & Tune Up Smog Repair Program in the San Joaquin Valley
Thank you.