UK government is massively ambitious in this area and has made a wide range of commitments.

- Industrial Strategy
- The Road to Zero Strategy
- Future of Mobility
- Last mile call for evidence
- Clean Growth Strategy
- NO2 Plan
Our mission

“...To put the UK at the forefront of the design and manufacturing of zero emission vehicles...

...and for all new cars and vans to be effectively zero emission by 2040”

UK Prime Minister Theresa May
May 2018
Drivers for change

Environment

Improving air quality

Reducing greenhouse gas emissions (net zero by 2050)

Cleaner, quieter cities
Drivers for change
Opportunity

- Delivering our industrial strategy
- Lowering costs for consumers and businesses
- Improving energy security
The Road to Zero

Next steps towards cleaner road transport and delivering our Industrial Strategy

July 2018 strategy

- Long-term ambitions and measures to get there
- All new cars to be effectively zero emission by 2040
- Interim ambitions for 2030
- Almost entire fleet zero emission 2050
- £1.5bn funding over 2015-2021
We have made good progress to date

- 2.6% of new cars ULEV in 2018
- Over 200,000 ULEVs registered in the UK to date
- Over 17,000 public chargepoints – 1,700 rapid
- 1 in 5 BEVs sold in Europe in 2018 produced in the UK
Expansive wide-ranging package of policy measures to support ambitions.

- Infrastructure and energy
- Purchase support
- Tax benefits
- R&D funding
- Commercial vehicles
- Regulation
Thank you

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